


NAME: _____

DATE: _____

SCORE: _____ /50

A  Listen to the conversation in a store. Then read the sentences and circle the correct answer.

- 1 The man is looking for *sneakers* / *soccer shoes*.
- 2 The store *has* / *doesn't* have sneakers in his size.
- 3 Emmanuel *likes* / *doesn't like* the red sneakers.
- 4 The salesperson says the red sneakers are *more* / *less* expensive than the blue sneakers.
- 5 The man *is* / *isn't* going to buy the red sneakers.

_____ / 10 (2 points each)

B Circle the correct answer.

EXAMPLE: Some women and men wear *bracelets* / *earrings* in their ears.

- 1 You wear a *scarf* / *tie* around your neck when it's cold.
- 2 We wear *socks* / *gloves* to keep our feet warm.
- 3 When it's very sunny, *sunglasses* / *earrings* protect our eyes.
- 4 *Sneakers* / *Socks* are casual types of shoes.
- 5 Formal dress code for men is a suit and *belt* / *tie*.
- 6 A *necklace* / *bracelet* is something we wear around our neck.
- 7 *Gloves* / *Scarves* keep our hands warm when it is cold.
- 8 We use *belts* / *bracelets* to keep our pants up.

_____ / 8 (1 point each)

C Match the definitions.

EXAMPLE: the color of hair when we get old D

- | | | |
|-------------------------------------|-------|-----------------|
| 1 the opposite of dark hair | _____ | A light hair |
| 2 hair on your face | _____ | B curly hair |
| 3 the opposite of straight hair | _____ | C pierced ear |
| 4 the opposite of curly hair | _____ | D gray hair |
| 5 the opposite of light hair | _____ | E bald |
| 6 no hair on your head | _____ | F dark hair |
| 7 a hole in your ear for an earring | _____ | G straight hair |
| | | H beard |

_____ / 7 (1 point each)

D Rewrite the sentences with the comparative form of the adjectives in parentheses ().

EXAMPLE: A jacket is ___ a T shirt. (warm)

A jacket is warmer than a T shirt.

1 A car is ___ a house. (cheap)

2 The exam today is ___ tomorrow's exam. (important)

3 This pizza is ___ the pizza I ate yesterday. (good)

4 I wear ___ clothes when I go to work than when I go out. (formal)

5 Today, the weather is ___ yesterday. (windy)

6 I think sneakers are ___ than shoes. (modern)

7 These earrings are ___ this necklace. (beautiful)

____ / 7 (1 point each)

E Complete the sentences with the correct form of the adjectives in parentheses ().

EXAMPLE: Chinese is the *most difficult* (difficult) subject that I study at school.

1 This is the _____ (expensive) restaurant in the neighborhood.

2 I think that a vacation in the mountains is the _____ (good) vacation in the world.

3 My son says that the _____ (important) day of the year is his birthday!

4 I think that Mexicans are the _____ (friendly) people in the world.

5 Juanita is the _____ (interesting) person I know.

6 This is the _____ (bad) picture of me from vacation. I look terrible.

7 Today is the _____ (warm) day so far this year.

8 These are my _____ (fashionable) boots. I love them.

____ / 8 (1 point each)

F Read the article. Circle *True* or *False* for each statement.

Augmented reality and advertising

What is AR?

A lot of people love playing videos games on their tablets or laptops and most of these games use augmented reality or AR. What we see on the screen are digital images and not real things.

Right now, some of the advertising that we see on TV or on online ads use AR. AR often helps to make better ads. It helps advertisers to sell us more than the object; with AR they can sell us an idea.

How do companies use AR?

Some examples of how AR is used in advertising:

- In an ad with AR we can see the item we want to buy in the real world. When we see a traditional ad on the TV or in a magazine we see a photo of the product. If we use AR, we can see all around the product, in front of the product and behind it.
- Ads that use AR can tell us more about the product they want to sell. They can tell us a story, and we all like listening to stories. The story can tell us why the product is better than the others.
- Companies can use AR to take us on a tour of the store. We watch the ad and we can see inside the store and all the things to buy. This is more interesting than looking at photos of the store on the webpage.
- Some companies use apps, and with the app we can see the AR.

Why do companies use AR?

AR is often cheaper for companies than traditional ads, and the ads they make for us are more attractive and more interesting. The future of advertising is changing. And fast.

- | | |
|---|--------------|
| 1 Right now, AR is used a lot in video games. | True / False |
| 2 AR can help companies to sell ideas. | True / False |
| 3 AR tells us less about a product. | True / False |
| 4 AR can't show us inside a store. | True / False |
| 5 The writer thinks that we are going to see more AR in the future because it is more interesting than traditional ads. | True / False |

_____ / 10 (2 points each)